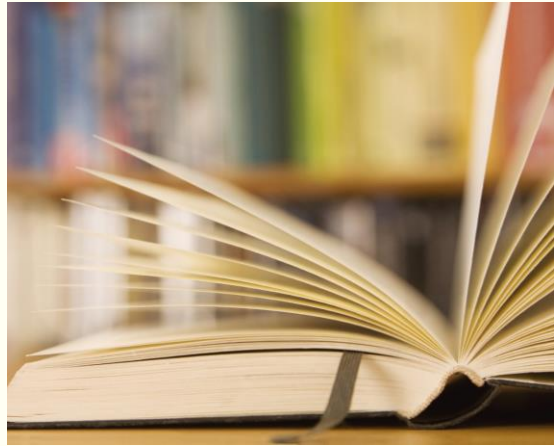




WESTERN PA VETERANS ACADEMIC ALLIANCE

December 4th, 2017
Slippery Rock University



Meeting Moderators



Edwin Hernandez

Director, Office of Veterans Services
University of Pittsburgh



Lee Wagner

Veterans Outreach Program Specialist
White Oak Vet Center

Introductions

Please share your name, title, academic institution.



Host Institution Welcome

SlipperyRock
UniversitySM
of Pennsylvania

George McDowell

Recruitment and Retention Strategist

Betsy Stevens

Associate Director of Transfer Admissions for Transfer Articulation

SRU Guest Speaker



A. Keith Dils, Ed.D.

Dean

College of Education

Slippery Rock University

Western PA VAA Updates

- **Webpage**
 - <http://www.veterans.pitt.edu/western-pennsylvania-veterans-academic-alliance>
 - Holds VAA information
 - Encouraged to connect to webpage
- **2018 Educational Summit vs. 2018 Speaker Series**
- **Amazon & LinkedIn Presentation and Mixer**
 - Purpose:
 - Career Advancement
 - Job Hunting Techniques
 - Regional student veteran mixer
- **YouTube Initiative**
 - Western PA - VAA Channel
 - Content would come from regional institutions



Topic 1: Impact of Institutional Advancement



Sarah McMullen, MBA

Director

Alumni Relations Health Sciences

University of Pittsburgh

Topic 2: Part 2: Tracking Data and Retention of Veteran Students



- Academic Institutions Reported Numbers
 - Value behind having accurate data
- Identifying military-affiliated students
 - Veterans (using VA educational benefits)
 - Military Dependents
 - Reserves/Guard
 - Active Duty
 - Veterans (self-disclosure)
- What data should be tracked?
 - Persistence vs. Retention
 - Student Engagement
 - Student Financials (Debt)
 - Graduation Rates
- How can we improve data collection?

Closing Remarks & Follow-up

- Regional Institutional News, Events, Updates, and Additional Thoughts
- 2018 Meetings:
 - March 2018 – Robert Morris University
 - June 2018 – West Virginia University
 - September 2018 – Pending
 - December 2018 - Pending

HAPPY HOLIDAYS!!!

REMEMBER:
NEXT MEETING WILL BE IN MARCH 2018
(DOODLE SCHEDULING POLL WILL BE SENT OUT)

